



Spectrum



RI District 3291

August 20, 2022

Weekly bulletin of Rotary Club of Salt Lake Metropolitan Kolkata

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Scheduled Health and Literacy initiative at Schools by RCSLMK begins on August 17



Post Platinum Independence Day celebration of the nation, RCSLMK begins its scheduled endeavor of conducting Eye Screening and Dental Checkup of students in schools in association with Women's Indian Chamber of Commerce and Industry (WICCI) West Bengal Child care council.



The first such health checkup was held at Narayanpur Vivekananda Bidyalay, Narendranagar, Kolkata 700136 on Wednesday, August 17, 2022 from 13.00 hours onward. Rtn Rajesh Chirimar's effective coordination with the School and concerned Social Activists could let about 300 students and teachers stay back to assure accomplishment of student-centered meaningful projects that included eye screening, dental checkup, and. distribution of Notebooks and Geometry boxes.



With generous patronage of President Archana and Secretary Kusum each student, exactly 270 of them, received Notebooks and Geometry Box handed over in very attractive gift packet.



Five specialists in dentistry and two optometrists under supervision of club members PP Dr Ankush Bansal and Dr Ajit Majumder respectively did the necessary Eye Screening and Dental Checkup.



We meet calendar months' 2nd & 4th Saturdays at GPT Group, JC 25, Salt Lake, Kolkata 700098 at 6.00 PM

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On reaching the school campus, WICCI WB CCC team and RCSLMK members that included President Archana, Secretary Kusum, PP Dr Aruna, Dr Ajit Majumder and Rajecsh Chirimer were greeted by school teachers led by Head Mistress Dr Shaonli Chakraborty.



Planned activities started immediately after initial briefing and explaining the modality of work.



The program was graced briefly by Sri Tapash Chatterjee, Member of Legislative Assembly of Rajarhat Newtown Constituency, who also happens to be the President of the School's Managing Committee.



Ms Rahima Bibi Mondal, local Councilor and member, Mayor in Council for Environment, Bidhannagar Municipal Corporation was also present. She is also member of the school Managing Committee.



In the end, the roles of five non-Rotarian specialists in dentistry, two optometrists and other persons, who volunteered to serve the students and thereby help meeting RCSLMK's objectives were recognized with signed citations from RCSLMK.



The next program of Cataract Screening, Health Checkup and educational supports shall be held at Siddhartha Nagar Vidyasagar Uchcho Bidyalay, Siddhartha Nagar, Kestopur, Kolkata 700102 on Saturday, August 20, 2022 from 13.00 hours onward. Target number of students would be about 400.



Focusing on the comfort and care of our members



August is Membership and New Club Development Month. One of RI President Jennifer Jones' initiatives is to focus on the comfort and care of our members, and Membership Month is the perfect time to make sure that your club provides a welcoming

experience. Members are more likely to stay if we listen to them and understand what they want out of Rotary. Here are a few ideas for helping people feel valued and involved:

Take the Best Practices for Engaging Members course to develop strategies for engaging people at all stages of membership, or the Creating an Inclusive Club Culture course to discover ways to become more inclusive, diverse, and equitable.

Make sure your members know that they can develop their leadership skills with professional development courses.

Help your club improve its member experience, service and social events, public image, and operations by taking the Is Your Club Healthy? course.

In-person Rotary Youth Exchange is back!

Posted on August 12, 2022 by Logan Johnson, Youth Exchange and Youth Protection Staff

After a two-year hiatus, Rotary Youth Exchange (RYE), Rotary's exchange program for students aged 15-19, has resumed in-person exchanges. As we came to terms with the realities of the pandemic in early 2020, new in-person exchanges were paused indefinitely. With the development and distribution of vaccines worldwide, the Rotary International Board of Directors allowed exchanges to resume in the 2022-23 Rotary year.

You might be thinking, "Rotary Youth Exchange seems to be a great opportunity for young people and students, but what can I do to assist the program?"

As it turns out, there are many ways you can participate in Rotary Youth Exchange! Here are just a few examples:

1. Host students on exchange. Rotary Youth Exchange is an amazing opportunity for students, and being a host family is just as rewarding! As a purely volunteer effort, RYE programs rely on host families who can host one or multiple students through a typical exchange year. To put it in perspective, three to five different host families are needed for every student that goes abroad. With thousands of students going abroad each year, thousands more host families are needed to provide a safe environment for them while they learn and explore.
2. Volunteer with nearby clubs or district. If your club or district already has an established Rotary Youth Exchange program, they likely have volunteer roles that they need filled. They may need people to organize events for students, language tutors that can help students acquire the local language, or any number of other roles. Reach out to nearby club leaders or a district Youth Exchange committee to get started as soon as possible. If your club(s) or district does not participate in the program, offer to take the lead on helping your district become certified and help increase the number of opportunities for students worldwide.
3. Promote the Rotary Youth Exchange program! Talk about the program with potential students, their parents, host families, and volunteers. Share the video below to inspire all those key contributors for years to come. And share the video with your friends and family to show them the truly transformative ways that Rotary makes an impact on the next generation of young adults and those that support them.

With so many ways to give back to the program, which will you choose to help make Rotary Youth Exchange a success?

Empower leaders, strengthen communities, and grow Rotary

Posted on August 17, 2022 by Zuhail Sharp, Service and Networking Programs Senior Specialist, RI Staff

The Rotary Community Corps (RCC) program empowers communities to address their own needs through sustainable service

initiatives. Since 1986, when the program was first created, RCCs have strengthened communities in South and Southeast Asia, Africa, Latin America, and the Middle East. While there are fewer RCCs across North America, Europe, and East Asia, clubs worldwide are encouraged to participate in the program.

Today there are more than 12,000 RCCs across 105 countries. 4,162 Rotary clubs located in 264 districts sponsor RCCs as partners in local community service. Nearly 31,000 Rotary clubs are missing opportunities to:

Increase impact

RCCs are groups of community volunteers who share our commitment to making sustainable, long-term positive change through service projects. By sponsoring RCCs, we empower community members to take the lead in addressing local needs. Projects are more sustainable when we bring the knowledge and talents of local people to identify root issues and long-term solutions. RCCs are critical in every stage of a project: from assessing the community, to planning and implementation a project, to long-term oversight. More than 90% of our members who have worked with RCCs say that RCCs help their sponsor club deepen its relationship with the community, enhance its understanding of the local community, and provides opportunities to make a positive local impact. 62% of clubs who sponsor RCCs report that working with an RCC increased their club's local service impact and 51% report that sponsoring an RCC has helped the clubs undertake more service projects.

Expand reach

RCCs open your club to a wider range of stakeholders through opportunities to work with community volunteers. These collaborations increase a community's awareness of the club and its work through greater interaction with residents, local businesses, and community organizations. 53% of Rotary clubs who sponsor RCCs report that working with an RCC has enhanced their community's awareness and understanding of their club.

Promote diversity and grow Rotary

RCCs are instrumental at increasing participation from diverse backgrounds and involving voices from traditionally underrepresented groups. Research shows that RCCs tend to recruit younger members. In 2021, 81% of sponsor clubs reported that RCC members are younger than 50 years old, and 39% of the sponsor clubs reported that RCC members are below 40. 36% of sponsoring clubs reported that their RCCs have predominantly women members and 26% reported that they have equal number of men and women.

Even though the RCC program is designed to empower non-members' voices and strengthen a club's service collaborations with its community, the program has also attracted new members to Rotary. Greater awareness of your club's work will lead to greater support from meeting new prospective members to new project partners and supporters. Data showed that many members who joined Rotary in 2020 and 2021 had participated in the RCC program.

In addition to diversifying participation in your club and attracting new members, RCCs also enhance your existing members' experience by offering them meaningful service, connection, and mentorship opportunities. According to Rotary's 2021 Programs and Offering Survey, 89% of Rotary members who worked with a Rotary Community Corps found this collaboration meaningful to their Rotary experience.

Besides being tremendously beneficial, it is simple to start and support an RCC. Start by assessing the need and feasibility to

establish an RCC. Then, identify and recruit at least ten interested community members. And, finally, you register your RCC with RI by filling out the RCC Organization Form.



Members of the Rotary Club of Plano West, Texas, USA, come together with members of their Rotary Community Corps to participate in acts of service to their community during the COVID-19 pandemic. Activities include packing and delivering food and supplies; providing educational information on vaccinations; and encouraging civic participation.

Pioneering diversity and inclusion in Cupertino

Posted on August 9, 2022 by Hung Wei, past president of the Rotary Club of Cupertino, California, USA, and District 5170 Governor-Nominee



Members of the Rotary Club of Cupertino during a visit by 2021-22 District Governor Richard Flanders.

When members in my district think of past district governor Don Allen, we remember a generous, kind, and intelligent person. This gentleman was a pioneer in Diversity, Equity, and Inclusion (DEI) by growing Rotary's impact through encouraging Rotary clubs to reflect their community.

In the early 2000s, Don pioneered the effort to add "Community Leaders" as a membership classification, and championed strategic planning to attract a diversified membership to the Rotary Club of Cupertino by encouraging Asian Americans, women, and people who had no professional job status to join Rotary.

In 2002, Cupertino Rotary had 120 members, 27% were women and 13% were Asian Americans. Today, we have 210 members, 44% are women and 36% are Asian Americans.

I am a product of the Don Allen Membership Story. I am an Asian American, a woman, and I've never worked in a profession. I joined the Rotary Club of Cupertino in 2007 under the classification community leader. At first, I thought that I would be intimidated by this so-called "professional organization." However, after joining, I

experienced strong encouragement to lead. And in 2014-2015, I became president of the club.

I found a home in Rotary outside of my own family because of Don's Cupertino Membership Story.

At the Rotary Club of Cupertino, when we talk about Diversity, Equity, and Inclusion, we owe it to Don's vision. When we talk about growing Rotary's impact by reflecting the community, we owe it to Don's vision. When I become Rotary District 5170 Governor in 2023-2024, it will be because of Don's vision.

When we remember Don, we will always remember his futuristic vision for Rotary being diversified, equitable, and inclusive. We will continue this vision in honor of Don!

Brief outline of the Global Grant 1991152

Purpose: 'Fight against Anemia in Women'

Objectives: Treat women of Anemia by screening and treatment and prevent by educating them

Title: 'Matri-Raksha' - protection of mothers

Scope of work: Provide screening camps, minor and major surgeries, medicines, awareness training, healthcare professional training and providing diagnostic equipment at community health centers

Coverage: Both districts of 24 Parganas, West Bengal, India

Sponsors: Rotary clubs of Salt Lake Metropolitan Kolkata of District 3291, India and Nidau-Biel, Biel-Bienne, Biel-Buttenberg of District 1990, Switzerland:

Grant Partners: Rotary Foundation India, the Rotary Foundation of Rotary International,

Associates: Related Government and civic bodies, NGO's

QUOTE

"What we achieve inwardly will change outer reality." -Plutarch

UNWIND

From Washington DC Airport ticket agent:

An aide for a cabinet member (Janet Napolitano) once called and asked if he could rent a car in Dallas. I pulled up the reservation and noticed he had only a 1-hour layover in Dallas. When I asked him why he wanted to rent a car, he said, "I heard Dallas was a big airport, and we will need a car to drive between gates to save time."

Birthdays of club members in August 2022

Club President IPP Archana Goyal on August 11, 2022

Club Secretary PP Kusum Chamaria on August 23, 2022

August Is Membership & New Club Development month

TAILPIECE

New award recognizes members for advancing women in Rotary

The Sylvia Whitlock Leadership Award honors one Rotary member each year, regardless of gender and Rotary tenure, for actively working to advance women in Rotary. The award, originally established by a group of Rotarians in 2017, is named after Dr. Sylvia Whitlock, the first female Rotary club president who went on to lead change for women around the world through Rotary. In 2021, the Rotary International Board of Directors took a decision to include it as an official RI award.

Beginning in the 2022-2023 Rotary year, any member can nominate another member in good standing for this award. The nomination period is open between 1 August and 30 September each year. Don't miss your chance to recognize the amazing work being done to advance women in Rotary.